

# STREAM 3

## THE CELEBRATION



A rain-friendly pop-up activation (e.g. an event or interactive installation) in a public space that will help build a more positive culture of rain-friendly activity, fostering social connections in the rainy months. (Must be delivered in Fall 2019.)



## GUIDELINES

A few general considerations guide entries in this stream:



**Location** - The following are suggested locations for activations:

- Helena Gutteridge Plaza
- 14th-Main Plaza
- šxwʌʹəṇəq Xwtl'e7énk Square
- Chinatown Memorial Plaza
- Jim Deva Plaza
- Alley-Oop Laneway
- Bute-Robson Plaza
- Ackery's Alley
- Leg-in-boot Square

The focus is on the locations noted above, however other locations may be considered, e.g. a sidewalk, an on-street parking space, a street, or a laneway. The selection committee may suggest alternate locations where the proponent's location(s) are not feasible;



**Timing** - The celebration can be a single event, recurring pop-up activations, or a temporary interactive installation, and can activate one or more public spaces.



**Event Logistics** - All logistics (e.g. insurance, set up and take down, moving and storage) will be the responsibility of the applicant. The VIVA team can help with permitting and other approvals.

## OTHER CONSIDERATIONS AND FURTHER EVALUATION CRITERIA

Entries for this stream should respond to the general scope of this stream, as well as the challenges and opportunities identified earlier in the Design Brief (including the *Principles for Rain-friendly Public Spaces* outlined in Appendix A).

Entries should also be:

- **Socially engaging** - Interesting and fun, helping to bring people together and builds community;
- **All Ages & Abilities/Socially Inclusive** - Ensuring the space is accessible to a wide variety of potential users; encourage social inclusion and opportunities for social connection;
- **Innovative** - Tests something new and helps reimagine one or more public spaces;
- **Feasible** - Deliverable within the budget and timeframe.

We want to learn from each activation, so we'll be asking successful applicants to share lessons learned, as well as any other observations to encourage more and better public life in the rainy months.

## PRIZES

A total of three prizes will be awarded in this stream, as follows:

VIVA/VPSN Selection Committee

Winner 1	\$5,000
Winner 2	\$5,000
Winner 3	\$5,000

## SUBMISSION REQUIREMENTS

Submissions should include the following:

1. Completed Entry Form
2. Optional supplemental materials (as identified in the entry form)

**Digital Submissions** - Please submit all materials via the online entry form process.

**In Person Submissions** - if you are unable to provide a digital version of your submission, paper copies of the required documents will be accepted by mail or in-person drop-off.



# SUBMISSION ADDRESS AND DETAILS

photo: Stocksy

Files may be must be submitted in either digital format or paper copy through one of three means:

## DIGITAL

Digital entries for the three streams may be sent to [umbrellas@vancouverpublicspace.ca](mailto:umbrellas@vancouverpublicspace.ca). Please note the file and file size requirements identified for each stream.

## MAIL OR IN PERSON

Paper or digital copies can be mailed or dropped off in person at:

Life Between Umbrellas Competition  
c/o VIVA Vancouver, Street Activities  
320 - 507 West Broadway  
Vancouver, BC V5Z 0B4

Entries will be accepted in person at this address up to **5 pm on Monday, April 15, 2019**.

Please note that all mailed entries will need to be received no later than the competition deadline.

## ELIGIBILITY CRITERIA

The competition is open to all – young and old, resident and non-resident, professional or “lay” designer - anyone interested in making public space more rain-friendly. While training in a field such as architecture, landscape architecture, urban design, planning, etc. may be helpful, professional affiliation is not required for this competition. Participants can enter individually or collaboratively.

**Restrictions:** The competition is not open to City of Vancouver elected officials or employees, or VPSN’s Board of Directors or Project leads.